



# **Expert Opinion Service**

**Online Cancer Care for Employees** 

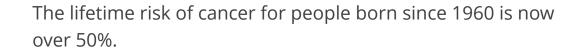




## Why Cancer needs attention?

Cancer is becoming more prevalent in India, particularly amongst the working-age population.





The peak age of certain cancers in India appears to be **a decade younger** than the peak age in high-income countries.

Indian companies have increased their employee health benefits to deal with the burden of cancer.







#### How we, at Medi Assist intend to provide the extra-mile support?

As a part of our wellness offering, we have partnered with Navya to give our customers and their employees, expert treatment plans and expert opinion service in case of cancer diagnosis by experts from world renowned cancer institutes in India and in the US.

The employees, can ask questions to these experts and discuss and evaluate their cases from the comfort of their home







## What is Expert Opinion Service?

People diagnosed with cancer are pushed into a state of urgency to get treated immediately.

An Expert Opinion Service primarily focuses to provide you with a personalized Treatment Plan tailored for your type of cancer, based on your preferences which are then vetted with the international guidelines and experience of the experts.

Navya is India's oldest and largest online Expert Opinion e-consult platform in oncology. Navya strives to put your mind at rest by connecting you to the world-class experts at Tata Memorial Centre (TMC), the National Cancer Grid (NCG), and the US. Navya ensures you receive a consensus opinion from multiple experts, including the latest cancer research evidence-based recommendation within 1 to 3 days.











## 4 Reasons how Online Expert Opinion can help

When it comes to cancer treatment, every little decision taken is calculated. Doctor's and insurers highly recommend that policy holders to get an expert opinion when cancer is diagnosed.

- Avoid overtreatment with costly medication and undertreatment with suboptimal outcomes.
- Save significantly on time and cost as well as spend Zero waiting time to meet multiple experts discussing your case in person.
- Validate ongoing treatment plans
- Tailored treatment plans based on the latest clinical data for new treatments, patient preferences, resource constraints/affordabilityConfidence and contentment about the final decision that the patient makes





## Online Expert Opinion Service helps save extra expenses

#### A study on 1,707 patients who received Online Expert Opinions showed

Overtreated: 14.13% (causing unnecessary treatment costs and side

(causing unnecessary treatment costs and side effects.)

Didn't match NCG guidelines: 28.6% —

Undertreated: 12.32%

(causing suboptimal outcomes of cure, longevity, or quality of life.)

28.6% of patients to offer lifesaving, guideline compliant care.

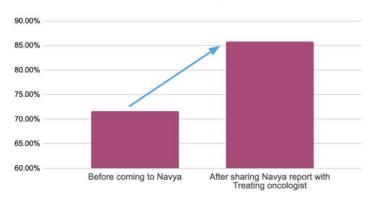
Navya can correct

treatment for this

Matched NCG guidelines: 71.4%

\* Internal study of 100 patients across India between October - November 2019

#### Intervention with Navya increased on-ground compliance to NCG guidelines by ~15%



As presented at







## **Online Expert Opinion saves time and money**

A study of 1,803 patients across all cancers showed average savings of:



INR 81,000 on travel-related cost



**1,225 Km** of travel to major cities



3.5 days to receive an opinion

As proven by



European Society for Medical Oncology

A subset of 530 breast cancer patients saved an average of INR 1,06,325 on travel related costs and 6.7 days to get an opinion!





## **Process for Online Expert Opinion Consultation**

#### Step 1

Register into MediBuddy with your credentials. Enter patient's details

#### Step 2

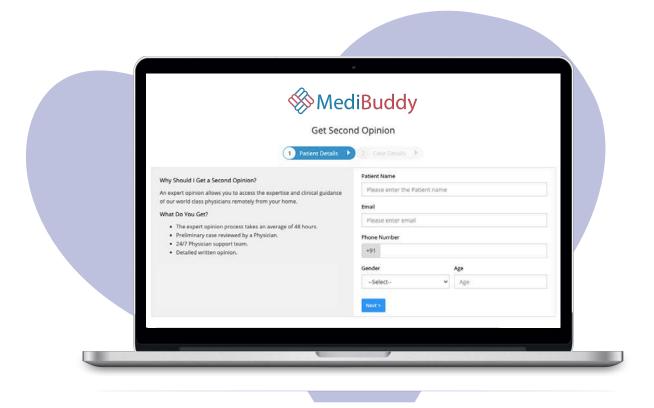
Empathetic Patient Advocate handholding to assist you with your medical case

#### Step 3

Upload medical reports, select preferences, and complete payment

#### Step 4

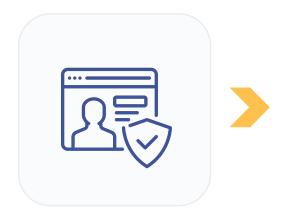
Receive an Expert Treatment Plan in 1 to 3 days





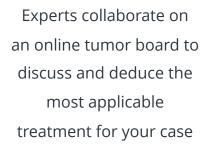


### What are the Benefits of Navya?











Unbiased consensus multidisciplinary opinion from the experts for your stage and type of cancer



Experts respond to your questions and provide you with a tailored
Treatment Plan keeping in mind your preferences, feasibility, and affordability.





## **Oncologists onboard**

Each case will be assessed and reviewed by specialized oncologists from India & the US

#### **Oncologists in India coming from:**









#### **Oncologists in the US coming from:**











## **Opting for an Online Expert Opinion Service is easy**

Get in touch with us about ways to cover cost for Expert opinion service



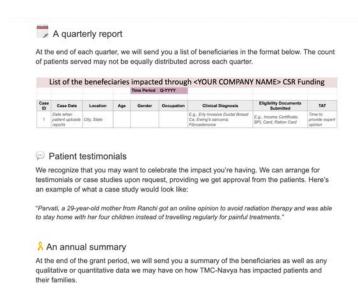
We will inform Navya about the requirement



We will then share detailed reports including counts of patients served and testimonials.











## What the directors of TMC and the NCG have to say about Online Expert Opinion Service



Cancer Patients Seek Doctors' Second
Opinion Online, Reports Arrive In 24
Hours

**Dr. Rajendra Badwe**Director, Tata Memorial Center



Navya care gives every cancer patient a chance

**Dr. CS Pramesh**Director, Tata Memorial Center,
Coordinator, National Cancer Grid



टाटा कैंसर हॉस्पिटल की अनोखी पहल,घर बैठे कैंसर स्पेशलिस्ट से मिलेगी सलाह

**Dr. Tushar Vora**Professor, Medical Oncology,
Tata Memorial Center





## Navya's 'Online Expert Opinion service' in the press

#### Portal sees over 375% jump in registrations

More than 15.000 patients seek second opinion for cancer on Navva this year

The number of cancer patients seeking second opinions on Navya, an online consultation site, jumped to 15,237 in 2019 from 3,189 in 2015, a nearly 377% rise in five years. Three studies presented at various conferences have revealed that patients saved a considerable amount of money and travel time when they sought expert opinions online.

A study of 1,803 cancer patients published by the European Society for Medical Oncology revealed that on average, patients saved ₹81.000 on travel-related cost, 1,225 km of travel and



Dr. Rajendra Badwe and (right) Dr. Tushar Vora discuss results of various studies at Tata hospital on Monday. • SPECIAL ARRANGEMENT

lysed 530 breast cancer palakh, 1,147 km of travel and three-and-a-half days when 4.35 days to receive an opithey sought opinions on Na- nion. "The benefit of such a from Harvard, MIT Sloan vva. Another study present- service is uniform care for all and Stanford, Navva is a clined at the San Antonio Breast cancer patients. Uniform ical informatics and patient

Cancer Symposium that ana- care improves outcomes. This is a novel way of saving tients revealed that, on aver- lives," said Dr. Rajendra age, a patient saved ₹1.71 Badwe, director of the Tata Memorial Centre (TMC).

Founded by graduates

partnered with TMC and National Cancer Grid.

When a patient registers and uploads all the necessary reports of his or her diagnosis, the Navva analysts streamline the information and a panel of experts from TMC and National Cancer Grid give an opinion.

"Patients get an opinion within 24 hours and 98% of the output from the system is concordant with the actual tumour board," said Dr. Tushar Vora, professor, paediatric and medical oncology at the hospital.

"At Tata hospital in Mumbai, we get patients from across the country and even outside. Besides treatment, natients come for opinions and to double-check their line of treatment," he said.

#### Portal sees over 375% jump in registrations The Hindu, December 31st, 2019

## Second e-opinion saves time, over ₹1 lakh for cancer patients

TIMES NEWS NETWORK

Mumbai: Cancer patients seeking online second opi nion from Tata Memorial Centre, Parel, saved time and around a lakh of rupees when compared to patients who physically visited bigname hospitals thousands of kilometers away from home for the same purpose, according to three medical research papers.

In one of the papers, the experience of cancer patients who sought second opinion through Navya-thename of TMC's online service--was compared with that of 1,803 patients who travelled to TMC for a second opinion. "We found these 1,803 patients on an average travelled 1.224 km, spent Rs 90,000 and

#### **Over 40K patients** have benefited

In the five years since Tata Memorial Hospital began offering online second opinion, there has been a 377% increase in the number of patients seeking the service. Navya has helped over 40,000 patients from 68 countries. TNN

waited for 4.66 days of receive a treatment plan by visitingexperts," said Dr Tushar Vora of Tata Memorial Hospital. Those seeking online opinion, in contrast, paid Rs 8,500 and got an opinion within 24 hours from a team of experts from TMC or the National Cancer Grid.

TMC director Dr R Bad- seeking online opinion.

we, said a significant number of cancer patients in the country didn't get standardized treatment. The idea of Navya was, he said, to ensure that knowledge of standardized treatment would reach more and more patients with minimal travel

The second study on bre-

ast cancer patients found that those seeking an online opinion on saved 838 km in travel burden and Rs 1,06 lakh in travel-related costs. "They got a multidisciplinary treatment plan 6.7 days sooner than in-person visits," said Navya founder Gitika Srivastava. The third study looked at childhood cancer patients, with families saving on 1.147 km in travel and Rs 1.78 lakh in travel costs by

#### Cancer guidance system Navya to stop malpractices under PMJAY

The NHA has also asked the Indian Council of Medical Research to develop standard treatment protocol for about 70 most utilised packages under PMIAY.



By Sumi Sukanya dutta Express News Service

NEW DELHI: Concerned at the misuse of cancer care procedures under the Pradhan Mantri Jan Aarogya Yojana, the government has moved to rope in the services of a personalised cancer guidance system developed by top oncologists in the country.

The system, named Navya, that was developed by cancer experts at the National Cancer Grid, Tata Memorial Centre, Mumbai, has been allowing cancer patients and their families from across the country and even outside to get the second opinion by senior oncologists based on the reports they share.

Mumbai: Second e-opinion saves time. over Rs 1 lakh for cancer patients

Times of India, December 31st, 2019

Cancer guidance system Navya to stop malpractices under PMIAY

The New Indian Express, November 7th. 2019





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